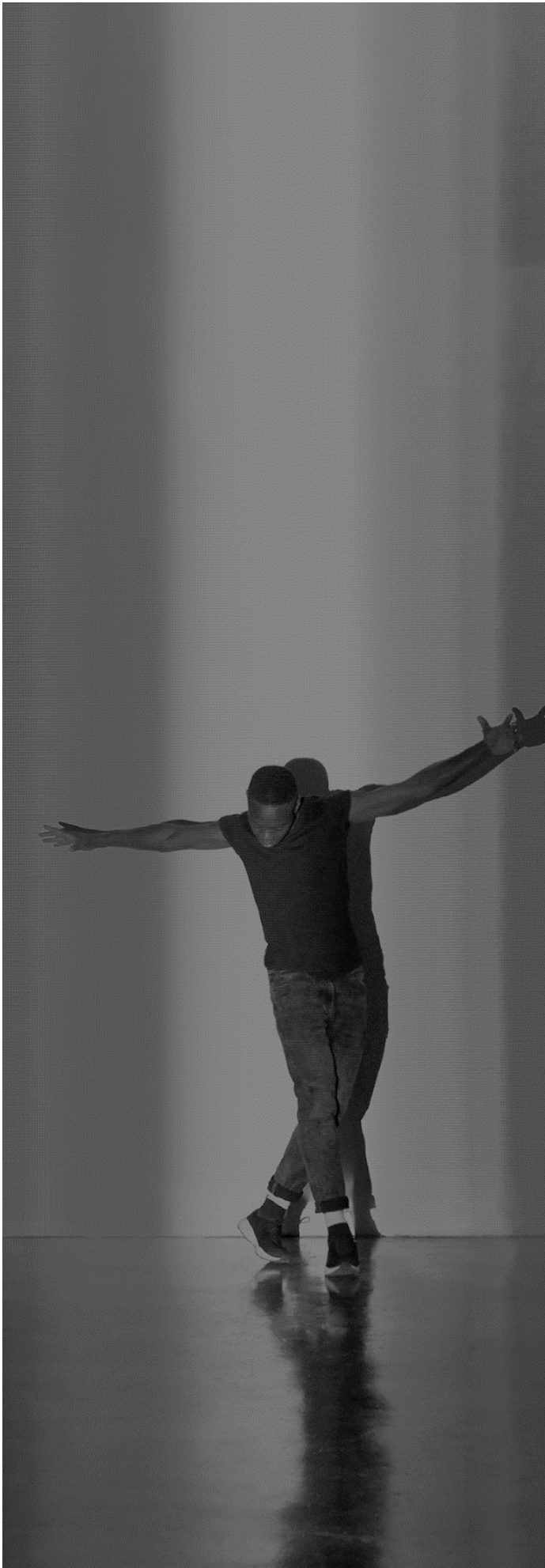


DEE'S

DRAMA

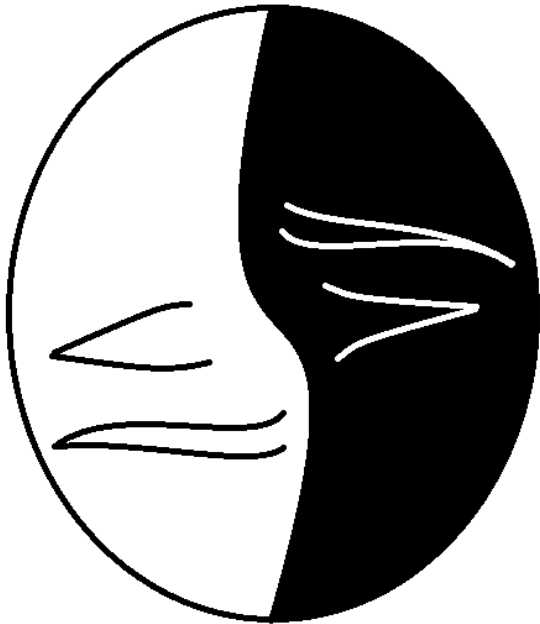
*Partnership  
Proposal*





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## INTRODUCTION

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I am pleased to propose a unique and engaging drama workshop program for the members of your esteemed establishment. My name is Dee, and I am a professional facilitator with a passion for inspiring people to unleash their creativity and explore the art of storytelling through drama.

Dee's Drama offers a range of drama workshops that are all tailored to the specific needs and interests of your members. Whether they are interested in improvisation, scriptwriting, or acting, Dee's workshops will provide them with a safe and supportive space to express themselves, connect with others, and have fun.

Dee makes his workshops interactive, participatory, and inclusive. Dee believes that everyone has the potential to be a storyteller, and his approach is to unlock that potential through a variety of engaging exercises and games. The workshops will not only help your members to build their confidence and social skills but also provide them with a sense of accomplishment and pride.

As an experienced facilitator, Dee has worked with a diverse range of people and communities, including seniors, and I am confident that I can create a program that will meet the needs and expectations of your residents. Dee is committed to supplying a safe and supportive environment that fosters growth, learning, and fun. In terms of coordination, the workshops should take place on a regular basis, perhaps once a week or bi-monthly, depending on the needs of your members. The sessions should be in an open designated space within the establishment to ensure freedom of movement and voice. Dee brings all his own necessary equipment and materials.

Dee will host each session which will run for 30 minutes to 1 hour. The well-being and happiness of participants is of the utmost importance. Rest assured that Dee will supply a professional and engaging program that will enhance their quality of life. The opportunity to collaborate with you and your team in bringing the joy of drama to you is of the utmost honour.

Please see the rest of the booklet for Dee's detailed business proposal.

Thank you for your consideration. Hope to hear from you soon.

Warm regards  
Dee

# 1. SUMMARY OF DEE'S DRAMA

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Dee's Drama is a transformative brand committed to empowering individuals and fostering personal growth in an ever-evolving world. Through our innovative theater-based activities and games, we provide a unique opportunity for people to unleash their full potential, enhance their well-being, and adapt to the changing dynamics of the modern era. Led by Dee, an experienced facilitator, our programs inspire individuals to explore their passions, embrace self-expression, and thrive in the new world.

**Opportunity:** *Empowering individuals to thrive through emotional and physical well-being.*

Dee's Drama recognizes the need for individuals to adapt and thrive in the ever-changing dynamics of the modern world. Our programs offer a transformative opportunity for personal growth, self-expression, and fulfillment. By equipping individuals with essential skills, fostering adaptability, and nurturing creativity, we empower them to navigate challenges, seize opportunities, and lead fulfilling lives in the new world.

**Mission:** *Inspiring personal fulfillment and growth through creative self-expression.*

Dee's Drama's mission is to inspire individuals to discover their unique talents, express themselves creatively, and unlock their full potential. We believe that personal fulfillment and growth are achieved through the exploration of one's passions and the development of essential skills. By providing a platform for creative self-expression and personal development, we aim to ignite a lifelong journey of self-discovery, fulfillment, and success.

**Solution:** *Unleashing potential through innovative theater-based activities.*

Dee's Drama offers an innovative solution by harnessing the power of theater-based activities to unlock individual potential. Our programs provide a transformative experience that stimulates creativity, cultivates self-confidence, and nurtures adaptability. By engaging in our unique theater games and activities, participants develop essential life skills, enhance their communication abilities, and build resilience, equipping them to thrive in the new world.

**Market focus:** *Individuals seeking personal fulfillment and success in the modern era.*

Dee's Drama caters to individuals who are seeking personal fulfillment, growth, and success in the modern era. Our programs are designed for those who recognize the importance of adaptability, creativity, and self-expression in navigating the complexities of today's world. We welcome individuals from all backgrounds and age groups who share a desire for personal growth, self-improvement, and a fulfilling life in the new world.

**Competitive advantage:** *Dee's Drama's ability in drama for fostering personal fulfillment.*

Dee's Drama's competitive advantage relies on its unique approach to addressing the problem of social isolation and cognitive decline among elderly individuals in old age homes. By incorporating theater and game-based exercises into their programs, Dee's Drama offers a fun and engaging experience that promotes cognitive health, social interaction, and overall well-being. This approach is distinct from traditional forms of therapy and entertainment offered by other competitors in the market.

**Expected returns:** *Empowered individuals ready to thrive in the new world.*

Dee's Drama aims to empower individuals to thrive in the new world and achieve personal fulfillment. Our expected returns include the personal growth, increased self-confidence, and enhanced adaptability of participants. By inspiring individuals to unleash their potential, we contribute to the creation of a community of empowered individuals ready to navigate challenges, seize opportunities, and make a positive impact in the modern era.

## 2. OVERVIEW OF DEE'S DRAMA

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Dee's Drama is a service-oriented business dedicated to improving the quality of life for individuals in vulnerable societies through theater and drama exercises. The company is the sole proprietorship of Damien Harry, a professional actor and trainer with a passion for using theater as a tool for positive change. Dee's Drama aims to bring joy, empowerment, and a sense of community to the lives of people facing various challenges by creating an inclusive and supportive environment that stimulates their minds and fosters personal growth..

- **Company summary:** Dee's Drama offers theater exercises and games to individuals in vulnerable societies, aiming to enhance their physical and mental well-being. Damien Harry, the founder and sole employee, works diligently to provide customized and personalized experiences for each participant. The focus is on empowering individuals and fostering a sense of community through interactive and engaging activities.
- **Mission statement:** Dee's Drama is committed to enhancing lives through creative and engaging theater exercises, fostering a sense of community, and promoting improved mental and physical well-being for individuals in vulnerable societies.
- **Company History:** Damien Harry founded Dee's Drama in 2022 with the vision of using theater as a tool for personal growth and empowerment in vulnerable societies. Over time, the company has expanded its services to cater to a wider range of vulnerable populations, offering therapeutic drama programs and activities that promote well-being and self-expression.
- **Markets and services:** Dee's Drama provides theater exercises and games to individuals in vulnerable societies who seek personal growth and a sense of belonging. The target market includes individuals in marginalized communities, such as those facing socio-economic challenges, individuals with disabilities, and youth at risk. Damien Harry works closely with these communities to deliver customized experiences that address their unique needs and aspirations.
- **Operational structure:** Dee's Drama operates as a sole proprietorship, with Damien Harry responsible for all aspects of the business. As the sole employee, Damien dedicates his expertise and passion to designing and facilitating theater programs that have a positive impact on the lives of individuals in vulnerable societies.
- **Financial goals:** Dee's Drama has financial goals aligned with its mission to sustain and expand its services. These goals include reaching more vulnerable communities, establishing partnerships with local healthcare and social service providers, and diversifying offerings to include programs for children, rehabilitation, and other related areas. By achieving these goals, Damien aims to amplify the positive impact of Dee's Drama and continue making a difference in the lives of individuals and vulnerable societies.



### 3. DESCRIPTION OF DEE'S DRAMA

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Dee's Drama is a unique and innovative theater company that specializes in supplying creative drama workshops and theater productions for various clients. The company was founded by Damien Harry, who has experience in drama education and community theater. Dee's Drama aims to supply top-quality service to its clients and prides itself on offering a safe and inclusive environment for all participants.

Dee focused on drama as a tool of education and self-discovery, which includes workshops for children, teens, and adults, and producing theater productions for schools, corporate events, and community organizations.

Dee's Drama also plans to expand into other fields such as rehabilitation and special needs education, providing an opportunity for those with disabilities and the less fortunate to take part in the creative arts.

Dee offers competitive pricing, excellent customer service, and an unparalleled commitment to excellence.

- **Opportunity:** Dee's Drama aims to solve the problem of limited creative and artistic opportunities for individuals in their community. Through their drama workshops and productions, Dee's Drama supplies an outlet for self-expression, imagination, and personal growth. Their target market includes children, teens, and adults who are looking to develop their creativity and self-confidence through the performing arts.
- **Product overview:** Dee's Drama offers drama workshops, coaching, and production services for individuals and groups of all ages and skill levels. Their workshops cover a range of topics, from acting techniques to playwriting and directing. Additionally, they offer production services for community events, corporate functions, and school performances.
- **Key participants:** Dee's Drama partners with local schools, community centers, and businesses to offer their services to a wider audience. They also collaborate with local artists, actors, and musicians to supply a diverse range of experiences for their clients.
- **Pricing:** Dee's Drama offers fixed rates for their workshops and production services, with competitive pricing compared to similar services in the area. Their gross margin projections are based on their ability to attract a steady stream of clients and support an elevated level of customer satisfaction. Dee differs from competitors by offering a personalized approach to each client, tailoring their services to meet individual needs and goals. All rates and potential added fees are clearly communicated to clients upfront to ensure transparency and trust.

## 4. DEE'S AUDIENCE

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The entertainment industry is vast and covers various segments such as movies, television, music, and theatre. Dee's Drama targets the theatre segment of the industry, specifically supplying drama productions and acting training. The target market for Dee's Drama includes individuals interested in acting, theatre, and drama, with a focus on adults.

The geographic location of the target market centers around the local community but can expand to surrounding areas. Demographics of the target market include individuals from various backgrounds, with an emphasis on those who enjoy and appreciate the arts.

The target market's needs are met through the company's drama productions and acting training programs that supply an outlet for creative expression and skill development.

In terms of competitors, there are other theatre companies in the local area, but Dee's Drama differentiates itself by offering unique and engaging productions, high-quality training, and a supportive and inclusive community designed for communities sometimes left on the fringe of society.

Dee's Drama has a strong understanding of the entertainment industry and the needs of its audience. Through market research and analysis, Dee has found a significant demand for high-quality and engaging theatrical activities among schools, institutions and even workplaces. The target market for Dee's Drama includes individuals and families who are interested in creating themselves.

The company has found key elements such as geographic location, demographics, buyer characteristics, and the target market's needs, and has tailored its services to meet these needs. The market analysis suggests that the market is large enough to support the business aims, with a considerable number of potential customers available to target.

- **Industry type:** Dee's Drama works in the entertainment industry and targets individuals and organizations in need of creative services. The company understands its market well and aims to use its experience and relationships to expand into new areas such as children's entertainment and rehab services. The industry is growing and stable, with a diverse range of potential customers. Competitors include other entertainment service providers, but Dee's Drama aims to differentiate itself by supplying high-quality, personalized services at competitive prices.
- **Market segmentation:** Dee's Drama's market segmentation focuses on finding the main market segments and its current target audience. The business targets two main market segments: individual consumers and corporate clients. Within the individual consumer market segment, the business targets those interested in live theatre productions, including plays and musicals, people interested in building confidence, etc. The corporate client segment includes businesses interested in corporate events and entertainment, such as team building activities and client entertainment this also regards schools and facilities as entities rather than individuals. The target audience for Dee's Drama's services are primarily found in the local areas and are interested in self-expression and self-empowerment.

# Dee's Drama

## Business Proposition

- **Competition:** Dee's Drama has advantages over its competitors. Firstly, it offers a unique and personalized approach to event and session planning that sets it apart from more traditional planners. Dee's Drama also has a strong online presence and a social media following, which it will use to attract new clients. Additionally, Dee's Drama has set up relationships with top members in various creative industries, which allows it to extend its capability and bring in outsider experts. To stand out in the market, Dee's Drama plans to focus on providing exceptional customer service and building long-term relationships with clients.

- **SWOT analysis:**

### STRENGTHS

- Talented team
- Strong relationships with venues
- Good reputation and positive feedback
- Ability to create unique and original content.
- Flexible production budget

### OPPORTUNITIES

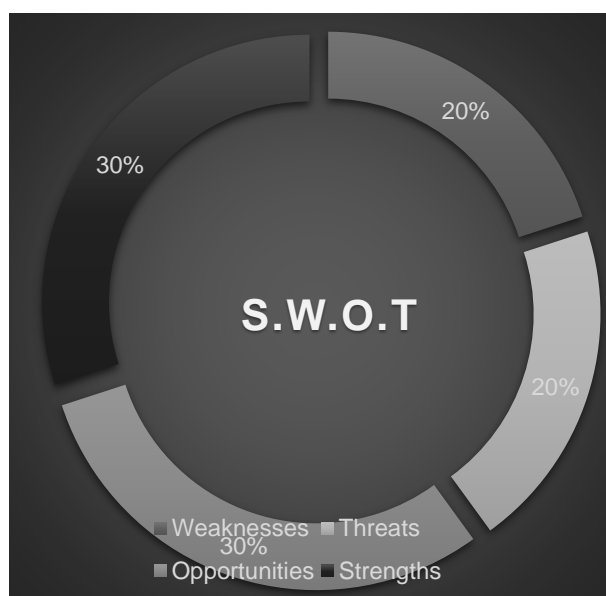
- Expanding the company's reach.
- Partnering with organizations to offer workshops and programs.
- Developing new productions and content
- Exploring international markets.

### WEAKNESSES

- Limited budget.
- Reliance on a few key individuals
- Difficulty in securing funding
- Limited access to certain venues.

### THREATS

- Competition from theatre companies
- Economic downturns
- Changes in audience preferences
- Uncertainty surrounding public health and safety measures,





## 5. DEE'S PLAN

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Dee's Drama is all about unleashing creativity, fostering connection, and bringing the transformative power of the arts to individuals, schools, rehabilitation centers, and community organizations. Dee, the passionate and dedicated founder of Dee's Drama, believes that everyone has a spark of creativity within them, and she is here to help ignite that spark in a fun and precise way.

Overall, Dee's Drama plans to continue supplying high-quality educational reform programs and resources while expanding its online presence and reach through strategic marketing initiatives and community outreach programs.

- **Inclusive workshops and programs:** Dee offers engaging workshops and programs that cater to individuals of all ages and backgrounds. Whether you're a student, a patient in rehabilitation, or part of a community organization, Dee's workshops are designed to inspire and empower. Through tailored drama activities, she aims to boost participants' self-confidence, enhance their communication skills, and encourage personal growth.
- **Customized partnerships:** Dee loves collaborating with schools, rehabilitation centers, and community organizations to integrate the arts into their programs. Working closely with educators, therapists, and coordinators, she develops customized workshops that align with their goals and complement existing initiatives. Together, they create dynamic and enriching artistic experiences.
- **Accessible online resources:** In addition to on-site workshops, Dee can also provide online educational resources, courses, and a community forum. This digital platform allows participants to access valuable content, learn at their own pace, and connect with fellow participants. It's a convenient and interactive way to expand artistic horizons and foster a sense of belonging.
- **Expert guidance and support:** As the founder of Dee's Drama, Dee brings a wealth of expertise and a passion for the arts. She is dedicated to providing guidance, support, and a joyful atmosphere as participants explore the creative process together. With precise instruction and a touch of fun, Dee helps unlock their potential and facilitates lasting connections through drama.
- **Creating transformative environments:** Dee's goal is to create environments where creativity thrives and positive change happens. By infusing the arts into education, rehabilitation, and community settings, she fosters personal growth, builds self-expression, and strengthens connections among participants. Together, they embark on a journey of discovery and transformation.
- **Facilities:** Dee's Drama is a remote-based company and works from the respective location or travels to the required destination. The company plans to lease rehearsal space in the future, depending on the business's growth and expansion.

## **Proposal Breakdown:**

At Dee's Drama, we believe in the power of drama to transform lives, and we're here to provide engaging workshops that cater to individuals of all ages and abilities. Our workshops go beyond age limits, focusing on vulnerable societies and creating a welcoming space for personal growth, self-expression, and connection.

- The workshops will improve cognitive function, memory, and concentration.
- Participants will enhance their social interaction with their peers.
- Creative expression through storytelling, improvisation, and theatre will foster personal fulfillment and boost self-confidence.
- The workshops will provide a fun and stimulating environment that promotes an active lifestyle.
- An active lifestyle is essential for maintaining good physical and mental health in older adults.
- The workshops will be tailored to meet the specific needs and abilities of the elderly residents.

With a focus on meeting the specific needs and abilities of the individual, Dee's Drama will ensure that all participants can fully enjoy and benefit from these drama workshops.

## **Workshop Content:**

The workshops will focus on the following themes:

**- Storytelling:** *Participants will learn how to share their life stories through drama and storytelling.*

Through drama and storytelling, we empower individuals to share their life experiences, finding validation and purpose. By delving into their stories, participants experience emotional fulfillment, enhanced cognitive function, and improved communication skills.

**- Improvisation:** *Participants will learn how to think on their feet and express themselves creatively through improvisational exercises.*

We encourage participants to embrace spontaneity and tap into their creative potential through improvisational exercises. This fosters flexibility, adaptability, and self-confidence, while stimulating cognitive abilities and boosting memory.

**- Theatrical Activities:** *Participants will learn about the fundamentals of theatre, including acting techniques and stage presence.*

From acting techniques to stage presence, our workshops introduce the exciting world of theatre. Participants engage in physical activity, social interaction, and mental stimulation, while enhancing communication skills, self-esteem, and a sense of belonging.

## **Tailored to Your Special Needs:**

Dee's Drama workshops are thoughtfully tailored to meet the unique needs and abilities of our participants. We create a safe and inclusive environment where everyone can fully enjoy and benefit from the transformative power of drama. Our experienced facilitator, Dee, ensures that each individual is supported and encouraged throughout the workshop journey.

# Dee's Drama

## *Business Proposition*

### **Workshop Example:**

Let's embark on an exciting journey with Dee's Drama, where individuals from all walks of life can come together to unleash their creativity and share their unique stories. Our workshops are designed to create a vibrant and inclusive space for personal growth, connection, and self-expression.

In the class "Our Life Stories," Dee, our experienced facilitator, will guide participants through a series of engaging activities aimed at expressing their life experiences through drama and storytelling. Here's a breakdown of the workshop:

**Class:** "Our Life Stories"

**Duration:** 1 hour

**Objective:** To help participants express their life stories through drama and storytelling.

#### **Activities:**

**1. Introduction (5 minutes):** Dee will kick off the class by sharing a bit about himself, setting a welcoming and friendly tone. Participants will have the opportunity to introduce themselves and share an interesting fact, fostering a sense of community.

**2. Warm-up (10 minutes):** To get everyone comfortable and energized, Dee will lead a drama warm-up exercise. This may include fun name games or gentle physical warm-up activities that focus on mime, voice, and breath work.

**3. Storytelling (30 minutes):** Participants will embark on a journey of self-discovery as they delve into significant events from their lives. With Dee's guidance, they will write down their stories and practice sharing them with a partner. Dee will offer valuable tips on enhancing storytelling skills, such as using descriptive language and body gestures to convey emotions effectively

**4. Sharing (15 minutes):** Participants will embark on a journey of self-discovery as they delve into significant events from their lives. With Dee's guidance, they will write down their stories and practice sharing them with a partner. Dee will offer valuable tips on enhancing storytelling skills, such as using descriptive language and body gestures to convey emotions effectively

**5. Closing (5 minutes):** Dee will express gratitude to the participants for their openness and courage in sharing their stories. He will provide a glimpse of the next session's theme, building anticipation and excitement for future workshops.

**Benefits and Aims:** The benefits of Dee's Drama workshops extend beyond the classroom. Research has shown that engaging in drama activities can have significant positive outcomes for individuals in vulnerable societies.



### Outcomes

Dee's drama workshops will have several positive outcomes for the elderly residents. These include:

- **Improved cognitive function:** Studies have demonstrated that participating in drama-based activities can enhance memory, concentration, and overall cognitive function in older adults. It's a fun and effective way to keep the mind sharp and active.

A study conducted by researchers at the University of California, Irvine explored the benefits of theater-based activities for older adults. It highlighted improvements in cognitive function, memory, attention, critical thinking skills, social engagement, and enjoyment among participants.

*Reference: Noice, T., Noice, H., & Kramer, A. F. (2014). Participatory arts for older adults: A review of benefits and challenges. The Gerontologist, 54(5), 741-753.*

- **Increased social interaction:** The workshops provide a platform for residents to engage in social activities and build meaningful relationships with their peers. This promotes a sense of belonging and combats social isolation.

A study focused on drama activities as interventions for older adults with dementia. It revealed positive outcomes, including increased social interaction, improved communication skills, and enhanced feelings of happiness and well-being.

*Reference: Broome, E., Denning, T., Schneider, J., Brooker, D., & Tischler, V. (2015). Participatory art-based interventions for people with dementia: An exploratory study of achievement and enjoyment. Dementia (London, England), 14(5), 634-650*

- **Enhanced creativity and cognition:** Through drama, participants can tap into their creativity, leading to a greater sense of personal fulfillment and accomplishment. Creative activities have been linked to increased life satisfaction, purpose, and improved cognitive abilities.

A review article examined the benefits of participatory arts, including drama and theater, for older adults. It highlighted increased life satisfaction, a sense of purpose and accomplishment, enhanced cognitive function, and improved social connections as some of the positive outcomes.

*Reference: Noice, T., Noice, H., & Kramer, A. F. (2014). Participatory arts for older adults: A review of benefits and challenges. Aging & Mental Health, 18(4), 454-467*

## Dee's Drama

### *Business Proposition*

#### **About Dee**

The workshops will be led by experienced drama facilitator who is trained to work with the differently abled and elderly. Dee has a wealth of experience, over ten years, in teaching drama and has worked with a variety of groups, including seniors, children, and adults. Dee's ability in storytelling, improvisation, and theatre coupled with his natural ability to connect with people from all levels of society make him a valuable asset to the community. Dee's passion for drama is infectious, and he inspires his students to push beyond their boundaries and achieve their full potential. His compassionate approach ensures that all participants feel valued and encouraged to take part in activities, creating a positive and engaging learning environment. With his experience in the entertainment industry, Dee tailors his lessons to the interests and needs of his students, keeping them motivated and engaged. His dedication to his craft and ability to connect with people make him an excellent choice for the position of drama facilitator for the elderly.

LinkedIn: <https://www.linkedin.com/in/damienharry/>

Professional Artist Page: <https://www.elysian-management.com/portfolio/damien-harry/>

Dee's Drama YouTube Channel: <https://www.youtube.com/channel/UCHSNv-yLWAO6fV8jAAAeIXw>





## 6. DEE'S PITCH

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Dee's Drama is on a mission to bring the transformative power of drama to individuals and vulnerable communities in need. Dee's goal is to reach out and make a positive impact in the lives of people from diverse backgrounds, providing them with meaningful experiences that promote personal growth and community connection.

Through workshops and performances, Dee aims to address important social and personal development issues that resonate with people of all ages, ability and background. Whether it's fostering creativity, boosting self-confidence, or enhancing communication skills, Dee's programs are designed to empower individuals and uplift communities.

**Key messages:**

1. "Experience the power of live theatre and its ability to transport you to new worlds and experiences."
2. "Address important social and personal development issues that resonate with people of all ages."
3. "Enjoy a safe and inclusive environment where everyone can feel comfortable and welcome."

**Marketing activities:**

To ensure accessibility and inclusivity, Dee actively engages with local schools and community organizations. By partnering with these institutions, he can bring workshops and performances directly to the communities that can benefit the most. We understand that reaching out to individuals who may face challenges or barriers is crucial in creating a safe and welcoming environment where everyone can participate and thrive.

Our marketing efforts focus on targeted advertising campaigns that reach the specific communities we aim to serve. While we recognize the value of traditional media advertising, we prioritize word-of-mouth recommendations to build trust and awareness within the local neighborhoods. We believe that personal connections and recommendations play a significant role in reaching individuals who may not have access to traditional advertising channels.

In addition to our workshops and performances, we actively engage in community outreach and collaborations. We offer limited free consultations and informational talks not only at your business offices but also for small businesses and organizations that provide complementary services. By sharing our expertise and resources, we contribute to the overall well-being of the community and strengthen the bonds that tie us together. Ubuntu.

**Sales strategy:**

At Dee's Drama, sales strategies go beyond monetary transactions. We prioritize providing service and creating a positive experience for all who engage with Dee's by offering personalized outreach and build relationships with individuals and organizations, ensuring that their unique needs and circumstances are met. Our aim is to foster long-lasting connections and establish a sense of trust and mutual support.

## 7. DEE'S COST

### Products

Dee's Drama offers a range of services at different price points. The Personalized Professional Development package provides private consultations to professionals looking to improve their performance, corporate and creative, while the Extras Acting classes focus on improving acting abilities through weekly sessions with a curriculum developed by Dee himself. The Primary & Secondary Arts & Drama package offers hourly sessions for primary and secondary school students, with the option to follow official curriculum or Dee's developed curriculum, while the Pre-primary Performers package is designed for young children and aims to improve their confidence and performance through weekly sessions using drama, music, voice, and movement. Prices for these services range from up to R500 per session for personalized professional development to up to R1000 per month for group sessions for primary and secondary schools. Dee also offers a Special-Special Discount for schools, businesses, organizations, or individuals that are/focused on differently abled/under privileged/senior citizens, Dee designed his packages specifically to cater to the needs of the client, please contact Dee to begin designing your own course.

Below is a list of other service packages offered by Dee with their respective prices and descriptions:

**Personalized Professional Development (\*up to R500/session)** professional consultations.

Dee's professional development package offers personalized and private consultations, adapted to the needs of professionals in any field, held after hours and aimed at improving performance, whether for presentations or acting rehearsals.

**Extras Acting (\*up to R200pp/m)** hourly evening/weekend sessions

Dee's Extras Acting classes improve acting abilities and include production script workshops, with an aim to get an agent and work towards yearly productions and short films.

**Primary & Secondary Arts and Drama (\*up to R250/class)** hourly school sessions

Dee offers Speech & Drama/Arts & Culture classes for primary & secondary schools, including assessments, planning & hosting theatrical events, and extra-curricular acting classes with bi-yearly/annual productions.

**Pre-primary Performers (\*up to R800m/group)** half hour morning sessions

Dee's pre-primary package provides weekly sessions that incorporate drama, music, voice, and movement to help improve children's confidence and sense of self, with the added benefit of planning and facilitating any required theatrical events, and a developed curriculum to improve any child's performance at a rate of R200/class for 4 weeks with a 5th week free.

### The Special-Special:

If you are an institution that caters for vulnerable societies, such as the elderly, differently abled and less fortunate, please contact Dee directly to set up your Special-Special (50-100% discount)

# Dee's Drama

## Business Proposition

### Cost Breakdown:

DEE'S COST BREAKDOWN				
Dee's Drama		All services are offered as hourly sessions.		
COST ITEMS	YEARLY	MONTHLY	WEEKLY	HOURLY
Personalized Professional Development	N/A	R2000/person	R500/session	R500/h
Extras Acting	R4500/person	R350/person	R100/lesson	R100/h
Primary & Secondary Arts & Drama	R20 000/group	R1500/group	R500/lesson	R500/h
Pre-primary Performers	R15 000/group	R800/group	R200/lesson	R100/30m
Special-Special	Please speak to Dee	About setting up	Your Own Personal Plan	Today!

# Dee's Drama

## *Business Proposition*

### Terms and Conditions for Dee's Drama:

1. Payment: All fees must be paid upfront before the start of each class or package. Or as agreed upon.
2. Cancellation: If a student needs to cancel a class, 24 hours notice must be given to Dee. No refunds will be given for missed classes.
3. Behaviour: Dee expects all students to behave appropriately and respectfully towards other students and the teacher. Any disruptive or inappropriate behaviour may result in the student being asked to leave the class.
4. Health and Safety: Dee takes health and safety seriously and will ensure that all classes are conducted in a safe environment. Any injuries sustained during classes are the responsibility of the student and/or their parent or guardian.
5. Intellectual Property: All materials, curriculum, and resources provided by Dee are the intellectual property of Dee and must not be replicated, shared, or used outside of the context of Dee's Drama classes without express permission from Dee.
6. Liability: Dee is not liable for any loss, damage, or injury incurred by any student during classes or events organized by Dee.
7. Attendance: Regular attendance is expected for all students enrolled in Dee's Drama classes. If a student misses more than three classes in a row without explanation, their spot may be given to another student on the waiting list.
8. Changes to Schedule: Dee reserves the right to cancel or reschedule classes or events as necessary, with advance notice given to all students.

## **Dee's Drama**

*Business Proposition*